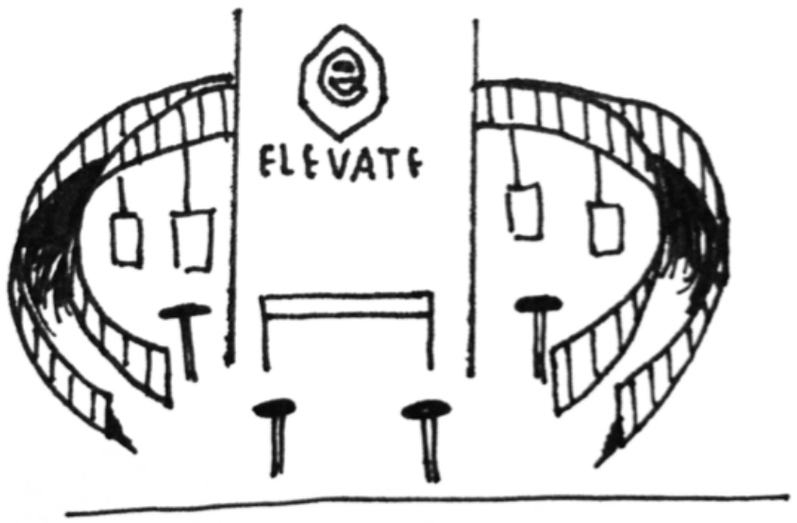
# ELEVATE

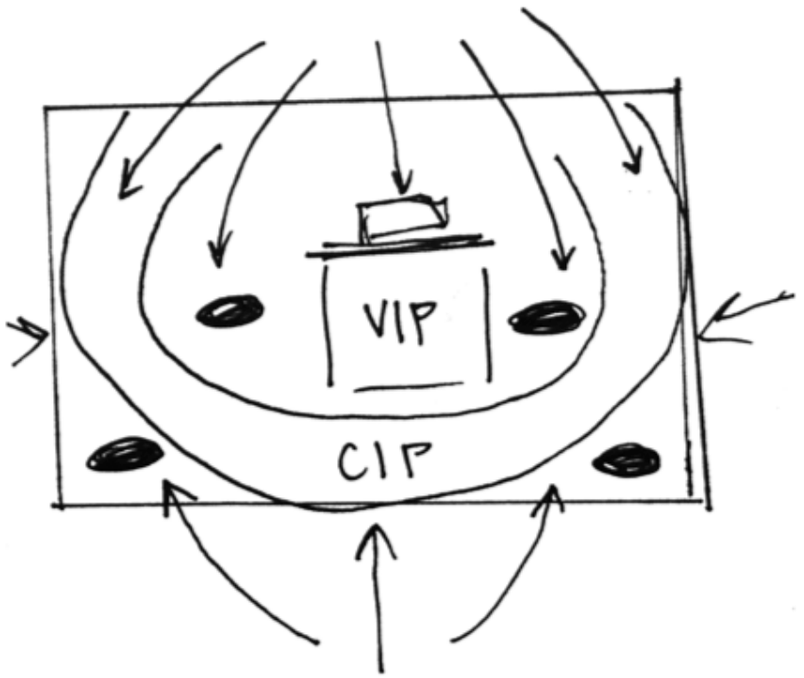
Presented by Sydney and Janet

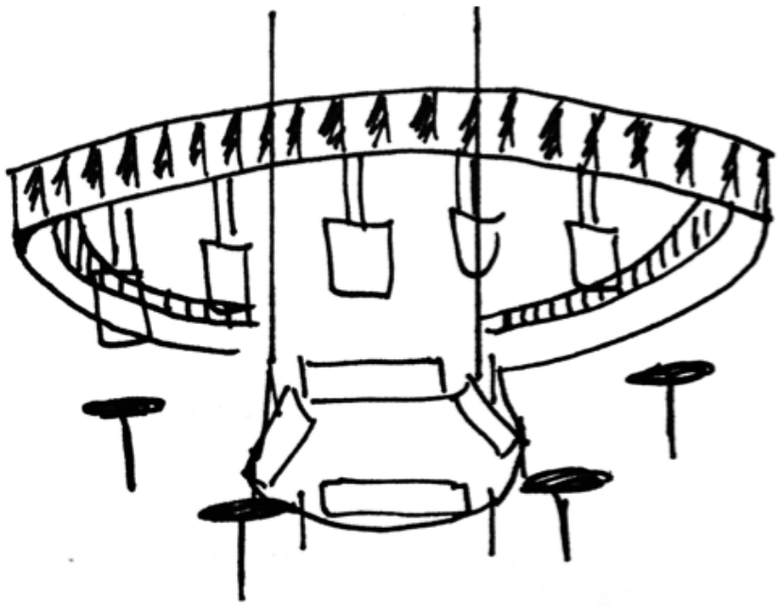
# ABOUT ELEVATE

- An app with game-based training program for your brain
- Personalizes games based on performance
- Improves memory, builds communication, analytical skills, etc
- Headquarters based in San Francisco, CA
- Selected by Apple as the App of the Year for 2014

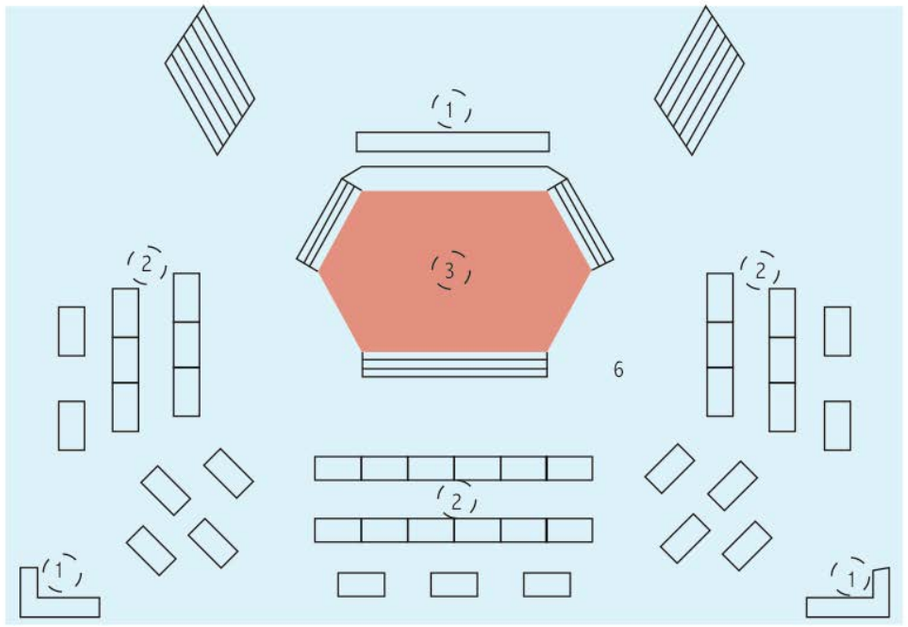
# SKETCHES

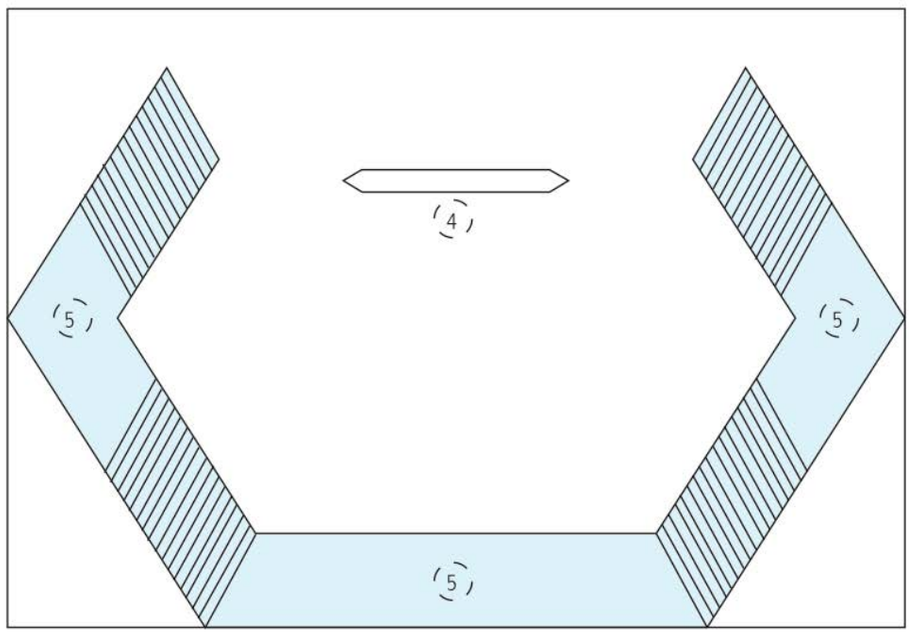


# FLOOR PLAN




1 Information

2 Product stand

3 VIP

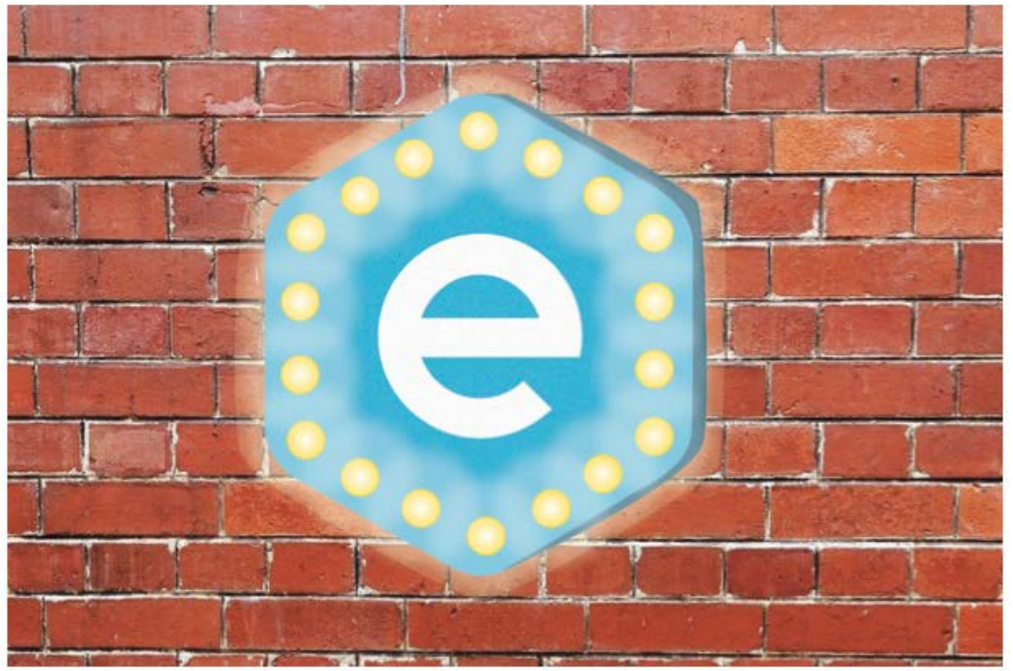
4 Digital display

5 Interactive games

6 CIP

# PERSPECTIVE VIEWS

# GRAPHIC IDENTITY



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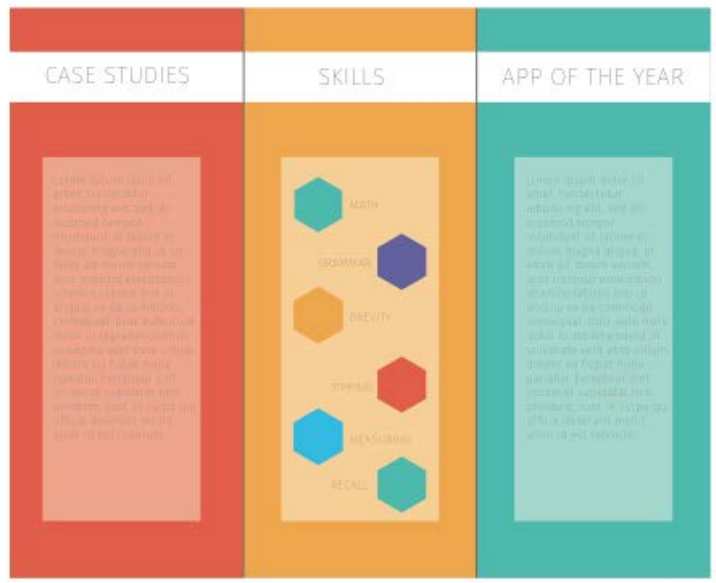

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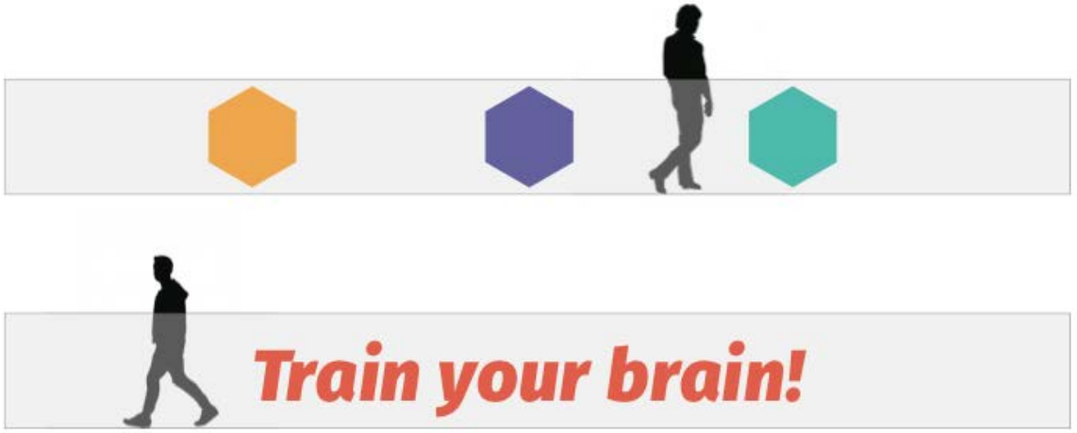

# PHYSICAL MODEL

# CONCLUSION

- What we've learned:
  - Working with a partner
  - Architecture
  - Scale
  - Detail